



Application No.: 09/895,989  
Response accompanying RCE 07/06/2006  
Atty's Docket No. 0220-081

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of	)	Mail Stop <b>RCE</b>
	)	
Steven Neil TISCHER	)	
	)	Group Art Unit: 2178
Application No.: 09/895,989	)	
	)	Examiner: Gregory J. VAUGHN
Filed: June 29, 2001	)	
	)	Confirmation No.: 1524
For: System And Method For Rapid	)	
Presentation Of Structured	)	
Digital Content Items	)	

**Response Accompanying Request For Continued Examination (RCE)**

Mail STOP **RCE**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action dated on April 07, 2006, Applicant respectfully requests entry of the following amendments and consideration of the accompanying remarks being filed concurrently with a Request for Continued Examination (RCE).

**Amendments to the Claims** are reflected in the listing of claims which begin on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.